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Client

Date

Decision Data Annual Subscriptions

- Standard \$ 1,295.00
- Professional Plus \$ 2,995.00

Decision Data Add-on Datasets - Annual Subscriptions

- Retail Potential \$ 595.00
- Consumer Expenditure Detail \$ 795.00
- Business Summary Report (4-Digit NAICS) \$ 795.00
- Financial Summary \$ 495.00
- Crime Index Data \$ 895.00
- MOSAIC \$ 1995.00
- Bank Branch Source and Locations \$ 595.00
- Retail Locations – \$ _____
 - o Chain Supermarket
 - o Discount Store/Supercenter/Membership Club
 - o Convenience Store
 - o Category Killers
 - o Chain Drug Store
 - o Value-Priced Apparel Store
 - o HBC/Cosmetic Store
 - o General Merchandise Store
 - o Department Store
 - o Home Center/Hardware Chain Store
 - o Home Furnishings Store

\$639 each set \$1,149 for two sets \$1,499 for three sets

\$495 each additional set beyond three

- Restaurant Trend Data—Restaurant Summary \$ 795.00
- Restaurant Trend Data—Quick Service Restaurants \$ 1,495.00
(includes Restaurant Summary Data)
- Restaurant Trend Data—Full Service Restaurants \$ 1,495.00
(includes Restaurant Summary Data)
- Full Service plus Quick Service Restaurant Data \$ 2,691.00
(includes Restaurant Summary Data)
- TrafficMetrix® (DataMetrix) \$ 495.00

Total \$

Client Profile – Subscription Information – Billing Information

Client:

Organization:

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If you would prefer to pay by credit card—please provide us with the following information:

Credit Card: American Express VISA MasterCard

Name on Credit Card _____

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